The success of Enterprise Asset Management (EAM) depends, in part, on everyone being an advocate.

As an advocate, you can be influential and contribute to the success of the EAM project. If you already understand EAM, you can help in 3 ways:

- Share your knowledge of EAM - Don’t forget to share the EAM Project Website.
- Help others become more aware of EAM and what the project is.
- Actively show your support and advocacy of the EAM project.

We have a few ideas below to help you.

1. Bring the EAM Project to life within your own team. You are a voice of EAM; take the time to share the work you have done as a participant in the EAM project, let others know who else is working on the project and walk through the progress you have made.
2. The EAM Project Team is excited about the passion and level of commitment from many areas across the University of Minnesota. The EAM Project involves people from all the system campuses, who represent the organization on many levels and across all business units impacted by EAM. Our team’s focus is to ensure all business units, including IT, Facilities Management, Finance, Real Estate, Energy Management, Sustainability, Space Management and Construction Projects have a voice in the Project.

3. Review the website and make use of the documentation and other materials we have posted on the site. These are good tools that will help keep you and your team informed about the EAM Project. Print out information and put them up around your workplace.

Know the Benefits of EAM:

**Access to asset information from beginning to end**
- Aligned business processes
- Understanding of asset lifecycle and work status
- Mobile-friendly technology

**Improve communication between business areas**
- Common terminology
- One common software system

**Better business planning and decision-making**
- Better reporting
- Shared information
- Understand the real costs of our assets